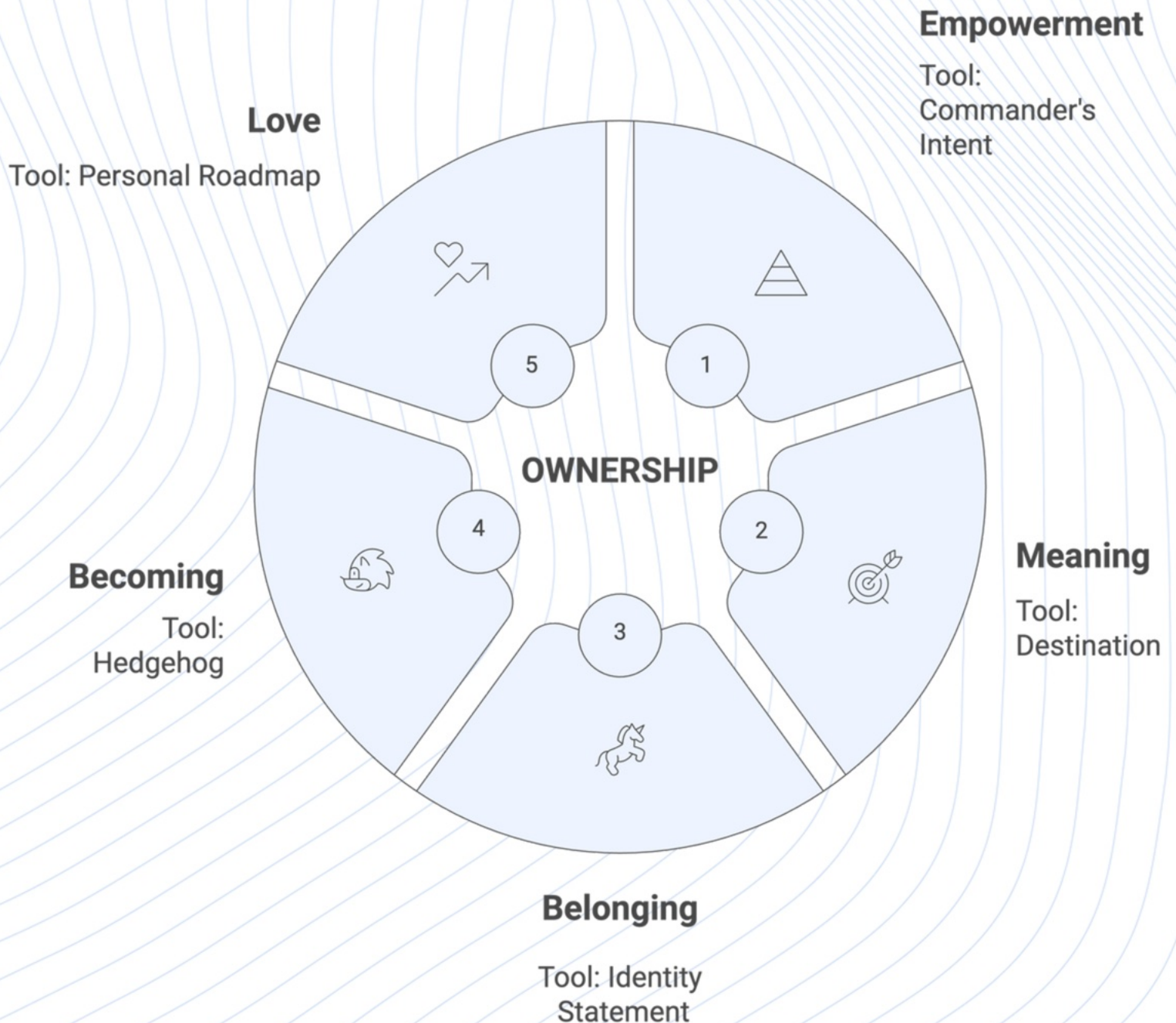


ACCOUNTABILITY IS NOT ENOUGH

CRAFT THE **SOUL** OF YOUR COMPANY TO **WIN**



JON CHEN

6X ENTREPRENEUR
FORTUNE 200 STRATEGY CONSULTANT
CERTIFIED EXIT PLANNER
BUSINESS COACH
INTERNATIONAL SPEAKER

Scan to connect and
for today's materials



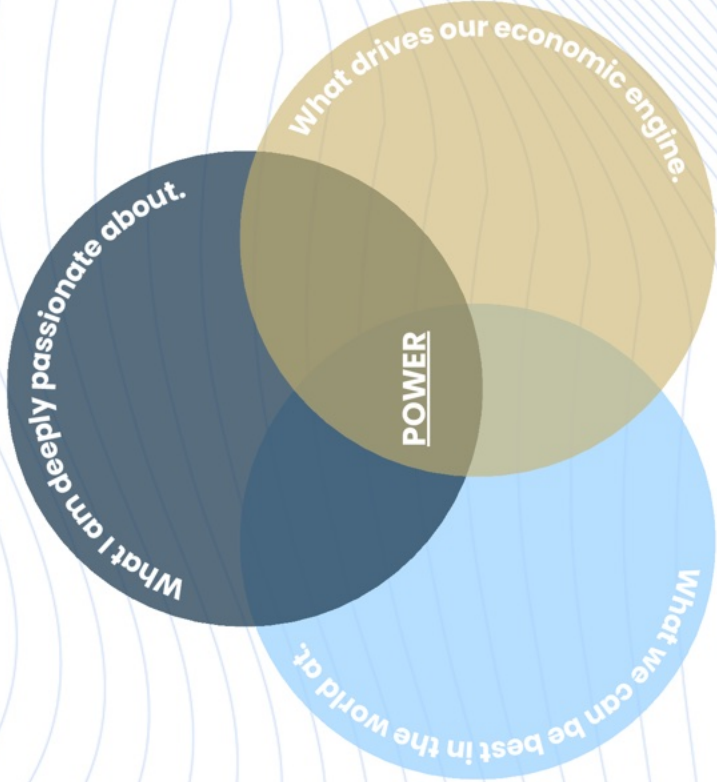
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S2 ROAD MAP

We are the only _____
that _____

We are going _____

by _____
because _____



VALUES

_____	_____
_____	_____
_____	_____
_____	_____



ORG HABITS

_____	_____
_____	_____
_____	_____
_____	_____



CULTURE

OUR BETS

3-YEAR DIRECTION

Date: _____
R: _____
P: _____
EE: _____

Date: _____
R: _____
P: _____
EE: _____

_____	_____
_____	_____
_____	_____
_____	_____

1-YEAR FOCUS

Date: _____
R: _____
P: _____
EE: _____

_____	_____
_____	_____
_____	_____
_____	_____

QUARTERLY OBJECTIVES

_____	_____
_____	_____
_____	_____
_____	_____

NOTES: CRAFT THE SOUL OF YOUR COMPANY TO WIN



Scan to submit
feedback

MY A-HA MOMENT WAS:

THE ONE COMMITTED ACTION I WILL TAKE TOMORROW IS:

COMPLIMENTARY WORKSHOPS

WORKSHOP 1: WHAT'S THE VALUE OF YOUR GREATEST ASSET?

85% of a typical business owner's assets are tied up in their business

CNBC

but **80%** of businesses that go to market don't sell

Growing4Success

DON'T SPEND DECADES BUILDING SOMETHING... ONLY TO WALK AWAY WITH NOTHING!

A COMPLIMENTARY 90-MINUTE WORKSHOP AND LEAVE WITH

- A market-based benchmark of your company's current & potential value
- Key drivers of valuation
- Tools for valuation scenarios and tracking progress
- How to increase your business's value, unlocking capital for what's next

WORKSHOP 2: STRATEGY SPRINT

As a business grows so does complexity.

The result is usually:

- competing priorities and limited resources
- lack of alignment
- getting stuck in unproductive patterns
- inconsistent processes for planning and making key decisions

A COMPLIMENTARY 90-MINUTE WORKSHOP

- Pinpoint opportunities and obstacles
- Identify recurring themes,
- Establish top priorities & align focus

Leave with clear objectives and a plan for execution for the next 90 days.

Contact me to schedule

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